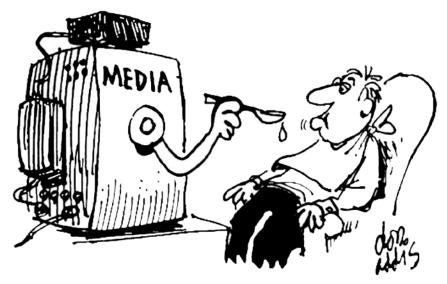


Think It Through

Study the editorial cartoon below. Try to identify both obvious and hidden messages in the cartoon **before** answering the questions below.



The word "media" is written on the television set in this picture. What does this portray to you?
What does the image of the arm and its actions symbolize?
What is the most obvious message of this editorial cartoon?
Editorial cartoons also have subliminal (hidden) messages. Imagine if this cartoon were portraying YOU in the chair. What message is the cartoon telling you?

5. Think about the messages—both obvious and subliminal—that you get from popular culture, whether it is a TV show, a chart-topping song, or a post on a website. How does this editorial

cartoon apply to those messages and how you should perceive them?